



## Communities are safe and protected

**Our communities are safe and protected from harm**

### Protecting the public

The purpose of this commissioning strategy is to create an environment that enables the people of Lincolnshire to succeed and prosper, to ensure the public feel protected and secure and that those that are most vulnerable are safeguarded

### Outcome

**The public are protected from unsafe and dangerous goods**

### Measure

#### Illicit alcohol and tobacco seized per operation

This measure is a calculation using the number of illicit alcohol and tobacco products that are removed from the market in Lincolnshire and the number of premises inspected to produce an average number of products seized per premises inspected in targeted operations. Illicit alcohol and tobacco includes counterfeit, non-duty paid, unsafe, incorrectly labelled, and other illicit brands. Unsafe means that the products do not self-extinguish as required by European Standards. Other illicit brands are products which are manufactured for the sole purpose of being smuggled into and sold illegally in another market resulting in significant losses in tax revenue. Targeted operations are those where Trading Standards have planned the inspection based on intelligence. Products are counted in terms of the most popular sizes of packs. E.g. 20 cigarettes, 50g hand-rolling tobacco, 70cl spirits. These numbers are dependent on successful legal process, meaning forfeiture or surrendering of the products.

Reported annually in Q4

See the Data



#### Further details

This is a new measure for 2015-16. and therefore historical data is not available

#### About the target

We aim to decrease the average number of illicit alcohol and tobacco products removed from the market in Lincolnshire per premises visited during targeted operations by 10%. In the UK, the illegal trade of alcohol and tobacco undermines efforts to reduce the number of people smoking and drinking. These products are uncontrolled and can be available to children. Illegal trade is often part of organised criminal activity and is linked to other illegal trade. Smuggling of these goods also represents a significant risk to revenues.

#### About the target range

A target range of -5% allows for some fluctuation in market conditions. Any decrease in the number of illicit alcohol and tobacco products removed compared to the previous year would ultimately be considered positive. There is the potential for anomalies with unexpected large-scale seizures or outside constraints on product such as seizures at port.

#### About benchmarking

This measure is local to Lincolnshire and therefore is not benchmarked against any other area.