

Open Report on behalf of Andy Gutherson, Executive Director – Place

Report to:	Environment and Economy Scrutiny Committee
Date:	22 October 2019
Subject:	Greater Lincolnshire Vision for Growth 2050

Summary:

This report provides a summary of the Greater Lincolnshire Vision for Growth 2050 which articulates the ambitions and priorities for the area. This will inform the proposal to Government for capital funding well into the future to ensure the vision becomes a reality.

The key elements running throughout the area-wide and locally specific aspects of the Vision can be summarised as:

- Renewed economic rationale linked to food security
- Significant improvements in Gross Value Added (GVA) from the 2019 baseline
- Relative and absolute improvement in Gross Domestic Product (GDP)
- Balanced region (within region and in relation to West Midlands)
- Technical and intellectual innovation
- Renowned environment and lifestyle
- Diverse visitor economy less reliant on traditional coastal approach
- Ground breaking intergrated approach to managing water and mitigating/driving adaptivemeasures in design and technological change
- World leading food processing and production, using and actively developing robotics and water efficiency techniques
- Good housing accessible to all and supporting a flexible and skilled workforce.
- Investment in or the replacement of existing low quality housing

Actions Required:

Members of the Environment and Economy Scrutiny Committee are invited to consider and scrutinise the work being undertaken on the Greater Lincolnshire Vision for Growth 2050, and highlight any additional comments for consideration.

1. Background

The Greater Lincolnshire Local Authorities and Greater Lincolnshire LEP have been working together for the past 18 months to develop a growth proposition called 'Greater Lincolnshire 2050 – Planning for Growth'. It is the intention to present this to Government in the autumn of 2019. This document is one of three documents forming the Planning for Growth work. The three documents are;

- Greater Lincolnshire 2050 Vision (this report)
- Strategic Infrastructure Delivery Plan (rolling plan identifying the strategic infrastructure priorities for Greater Lincolnshire)
- Growth Proposition

At the 28 June 2019 Leaders meeting the Greater Lincolnshire Vision was approved for the purposes of one to one discussions with each local authority, the Greater Lincolnshire LEP and selected delivery partners. Meetings have been held with all 10 local authorities. Detailed comments made during these meetings have been incorporated in the Greater Lincolnshire Vision document. Local Partnerships has also met with a number of delivery partners including Highways England, Network Rail, Anglian Water, and Humber LEP.

It is intended that the Greater Lincolnshire Vision 2050 will enable Greater Lincolnshire to clearly express and then accelerate the delivery of its ambitions (including those contained in the Greater Lincolnshire SEP and emerging Local Industrial Strategy)

Priorities

Ambition to create – space to grow... is the image used to encapsulate the thinking behind the Vision. The document is largely written in the future tense and offers a bold and striking description of a successful economy and high quality environment. The priorities to be delivered by 2050 are:

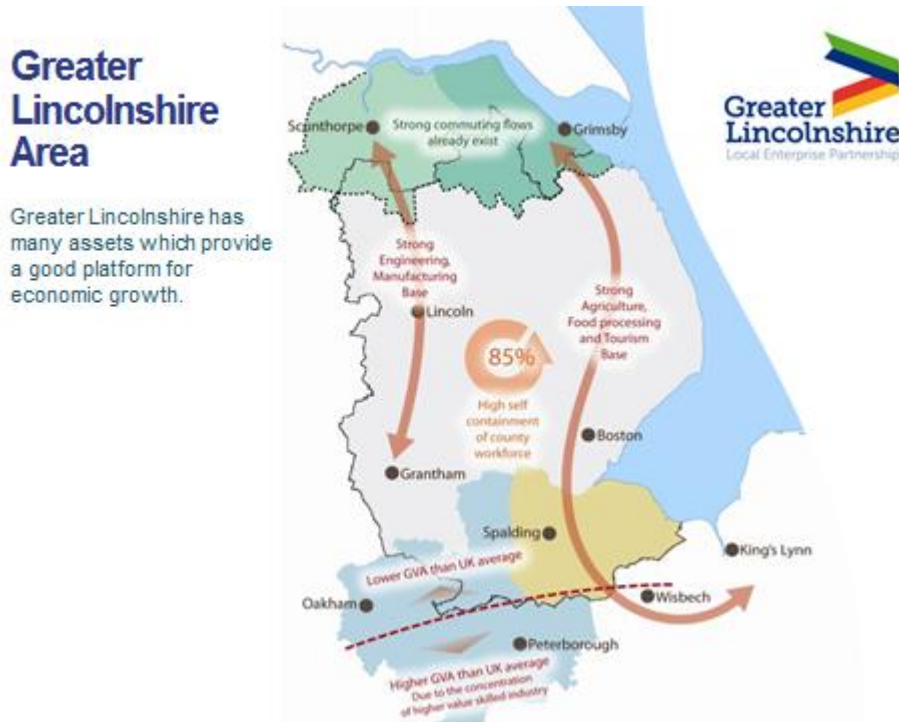
- a) The improvement of our strategic road network and the improvement of rail services and connections
- b) The improvement of Broadband and digital communications for all communities
- c) The creation of a resilient area providing coastal protection, sustainable water and energy supply and food security
- d) The delivery of a resilient utilities plan – supporting growth and the prospering economy
- e) Skills education and health services enabling our population to benefit from growth and change.

Growth will be centred on our network of key towns and growth corridors. Our infrastructure priorities are aligned and supported by the investment plans of the Highway Authorities, Network Rail and Highways England.

The following corridors and locations form the spatial strategy illustrated in the Growth Vision:

- Growth centred on Greater Lincolnshire’s network of towns. Lincoln and the other towns supporting housing and economic growth (Scunthorpe, Grimsby, Gainsborough, Grantham, Spalding and Boston).
- Support for key sectors across Lincolnshire - using Enterprise Zones and Food Enterprise Zones to support growth
- Key transport corridors will be prioritised linking Lincolnshire’s economy to its markets and ports and providing improved access;
 - Road - A1, A16, A158, A15, A52, A17, A46 and A47
 - Rail Corridors
- Utilities and communication infrastructure needs to be improved across the whole area

There is a natural physical, historic, social, and economic geography to Greater Lincolnshire, which provides a basic critical mass enabling service delivery across the area. There are also corridors where the people and goods are more concentrated. These are set out in the diagram below.



Objectives

Our objectives for Greater Lincolnshire in 2050 are:

- To increase the wealth (absolute as well as per capita) of Greater Lincolnshire by growing the economy and providing the right number and type of homes to support our economy and meet our housing need.

This objective requires actions relating to place making, planning and delivery, investment and productivity, skills and training

- b) To improve the quality of life across Greater Lincolnshire, promoting wealth creation and growth from which everyone benefits

This objective requires actions relating to environmental protection, place making, infrastructure and investment, education, skills and training, health.

- c) To create a healthier society with a more engaged population

This objective requires actions relating to health and care, place making, environmental protection, education, skills and training

- d) To ensure that Greater Lincolnshire, its economy, population and environment is resilient to potential threats, including climate change, and can benefit from future economic and technological opportunities.

This objective requires actions relating to infrastructure and investment, place making and environmental protection.

Visualising Greater Lincolnshire in 2050

Listed below are highlights of what the Vision would look like on the ground:

- Greater Lincolnshire has built over 100,000 new homes to high quality specifications, with properties having the latest technology that minimises their environmental footprint.
- The area has based its economy around its world leading food production and advanced manufacturing sectors. We will have taken advantage of emerging sectors and technology
- Greater Lincolnshire will have worked with the Environment Agency, Anglian Water and Water Resources East and have implemented a water management strategy. The strategy will give commercial and domestic property developers the confidence to invest because flood risks are manageable, and which gives businesses access to a sustainable and resilient supply of water which aids their products and systems.
- The rural environment has ceased to be seen as an impediment to distribution and service delivery, but is used in a positive way to generate local energy solutions- reducing inefficient energy use, generating power without detrimentally affecting our communities, and storing power to maintain a reliable supply.
- The importance of the agriculture and food sector, coupled with the ports means that logistics remains a strong sector for Greater Lincolnshire, supported by improved communications infrastructure on the A17 and A15 corridors, along with easier east-west access along the coastal highway.
- The over 75 population has grown by 50% between 2019 and 2032, and further again to 2050, presenting serious challenges to the traditionally structured service mechanisms. This has been partly compensated for by

the increased resilience of networks of local centres, as well as the growth of care sector as a specialism across Greater Lincolnshire.

- Greater Lincolnshire projects a distinctive sense of place and articulates a unique contribution to the UK as a whole. This drives interest, investment and a sense of Greater Lincolnshire as an important part of the UK that makes the country culturally and economically richer.

2. Conclusion

The Vision offers an optimistic and ambitious version of Greater Lincolnshire's future prospects. The challenges in delivering this outcome are considerable when set against current funding uncertainties. However, this proposal offers the opportunity for local authorities to work together constructively for the greater good and propel Greater Lincolnshire onto the national stage by allowing it to showcase the undervalued assets and resources it possesses. This makes a difference to the UK by:

- Safeguarding the UK's food security
- Acting as a trading gateway to Europe and the wider world
- Driving innovation in the UK's cutting edge technological sectors
- Driving the changeover to a zero-carbon economy and the Governments 2050 target.
- Providing high quality leisure and recreational opportunities to people throughout the Midlands and South Yorkshire

3. Consultation

a) Have Risks and Impact Analysis been carried out?

No

b) Risks and Impact Analysis

N/A

4. Background Papers

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