

Funding for our Communities

Need	Activity	Lead	Channel / Approach	Outputs	Outcomes	Impact
<p>There is a need to ensure that the funding provided to our communities and groups delivers the maximum impact and represents value for money.</p>	Evaluation of existing funding mechanisms	Engagement/ Comms	Report	Evaluation report detailing the effectiveness of the current funding arrangements.	Insight into current performance of grant funded provision.	<p>Funding for communities and groups achieves the maximum impact and is aligned to need.</p>
	Determination of future requirements to be funded through external providers	Senior management	Report	Evaluation report setting out the needs for Lincolnshire.	Evidence led approach to future funding.	
	Development of detailed commission for external providers with performance / success requirements	Commercial service	Commissioning specification document	Specification document mapped against provision and need. Performance management framework to ensure delivery against requirements.	Clarity of future provision and expectations for commissioned service providers.	
	Offer and award of contract / Grant funding agreement	Commercial service	Key / Non-Key Decision Report Contract	Contractual/ Grant Funding Agreement in place with providers.	Clear framework to steer future delivery and outcomes	

	On-going contract / Grant funding agreement management activities	Commercial service	Reports Contract/funding agreement review meetings	Delivery of outputs and outcomes specified within the contract/funding agreement.	Assurance that contract/funding agreement is delivering the required outcomes.	
There is a need to ensure that community groups are aware of the funding sources that are available to them.	Work with VCS/LVCS and others to promote access to funding for Lincolnshire	Engagement/Comms	Funding portal	Funding portal Funding ready programme / resources	Communities are empowered to take forward more of the activities they have identified as being vital to the success of their place	Communities are enabled to access financial support to further their ambitions

Community Networks

<p>There is a need to be able to engage with our citizens, communities and representative groups across Lincolnshire</p>	<p>Identification of groups</p>	<p>Engagement/ Comms</p>	<p>Digital (Social Media Channels) Direct messaging (post) Direct messaging (electronic) Messaging via partner/ support organisations Ad hoc attendance at existing networks/ forums</p>	<p>Appropriate linkages to datasets held by others (e.g. VCS).</p>	<p>Ability to target engagement more effectively to different parts of our community.</p>	<p>The Council is engaging with a wide cross section of citizens, communities and representative groups across Lincolnshire to inform policy and service decisions.</p>
	<p>Agreement and delivery of engagement programme</p>	<p>Engagement/ Comms</p>	<p>Timeline of re-commissioning activity Report</p>	<p>Register of engagement activities</p>	<p>Targeted engagement activities aligned to the needs of communities and service provision.</p>	

	Evaluation of impact of engagement activities	Engagement/Comms	Report	6 month and 12-month report on the effectiveness of engagement activities and the impact that it has had on the delivery of services and within communities. Sharing of lessons learnt from initial plans and revision of plans to support on-going delivery.	Sharing of lessons learnt from initial plans and revision of plans to support on-going delivery	
Development of shared vision and purpose	Construct narrative and overarching need or mission statement	Senior management	Written narrative / presentation	Agreed vision, mission and objectives for the use of community networks in Lincolnshire.	Alignment of focus towards a common mission and set of needs.	Lincolnshire working towards a common purpose.
	Identify stakeholder groups to test and refine narrative with	Engagement/Comms	Digital (Teams / Live Event Sessions)	Dataset, with full contact details for each stakeholder group or organisation.		
Enable independence and self-reliance	Detailed understanding and assessment of current service provision (both through LCC, partners and community networks)	Public Health/Adults	Report PowerBI dashboard	Map of current service provision by provider across Lincolnshire.	Ability to see where resources are well allocated or where additional provision is required.	Communities empowered and enabled to self-serve for service provision through both the public and third sector.

Identification of exemplar arrangements within communities	Public Health/Adults	Report	Best practice mapped for Lincolnshire.	Increased awareness of community provision to support future activities.
Identification of barriers that prevent individuals being able to be independent and self-reliant	Public Health/Adults	Report	Barriers agreed and understood	Ability to feed research into policy development and the development of new or improved solutions.
Identification of where paid for services may not be able to meet customer demand	Public Health/Adults	Report PowerBI dashboard	Report highlighting areas where alternative provision may be required.	Ability to feed research into future policy development and decisions. Ability to align voluntary sector funding and support to areas of greatest need
Gap analysis: Identifying areas where community support could better meet needs (care / support / inclusion etc.)	Public Health/Adults	Report	Report highlighting the gaps in community provision with appropriate recommendations.	Potential to raise awareness of support, align resources to needs and to improve the quality of life

				within communities.
Work with others to develop community solutions with appropriate referral mechanisms that reduce red-tape and enhance access	Public Health/Adults	Report Digital (web based referral tools) CSC	Agreed and implemented referral mechanisms for community use.	Improved referral mechanisms to effectively match need and provision.
Evaluate and refine effectiveness of the solutions	Engagement/Comms	Engagement survey Report PowerBI Dashboard	Improved community provision and reduced barriers to access.	Assurance of referral mechanisms and continuous improvement based on customer feedback.

Volunteering

<p>Support volunteering in communities to increase levels of community participation and self-sufficiency</p>	<p>Work with the VCS / LVCS in the development of community volunteering dataset which includes developments seen through Covid-19 response. (Both indemnified and non-indemnified provision)</p>	Engagement/Comms	<p>Digital (database solution)</p> <p>PowerBI dashboard</p>	<p>Agreed and current dataset for Lincolnshire (includes data held by LCC and that which can be accessed but is held and maintained by others).</p>	<p>Up to date and maintained view of volunteering activities across Lincolnshire.</p> <p>Ability to quickly and effectively engage with volunteers for service provision or in times of emergency.</p>	<p>Increased levels of volunteering and community participation across Lincolnshire.</p> <p>Increased self-sufficiency through the development and deployment of innovative solutions.</p>
	<p>Identify improved mechanisms for volunteer matching:</p> <ul style="list-style-type: none"> - Skills v requirements - Business opportunities - Life-cycle of volunteering (potential to support SME) 	Engagement/Comms	<p>Digital (web-based solution)</p>	<p>Mechanisms developed and implemented are promoted and better utilised.</p>	<p>Reduced administration costs as volunteers and organisations are able to self-serve.</p>	
	<p>Work with the VCS / LVCS to ensure effective training and development provision to support volunteering</p>	Engagement/Comms	<p>Digital (Teams / Live Event Sessions)</p>	<p>Agreed training/support plans in place with timelines agreed for delivery.</p>	<p>Improved skills across community to support community participation.</p>	

	Development of programme of activities to grow community networks and increase sustainability	Engagement/Comms	Digital (Teams / live event sessions) Attendance at local forums to engage with community networks	Agreed training/support plans in place with timelines agreed for delivery.	Increased access to community support and development to increase access to, and quality of, community participation.	
There is a need to increase the alignment and promotion of volunteering opportunities for those working in, or with LCC.	Review and update volunteering policies as necessary	Engagement/Comms	Policy documents	Refreshed volunteering policies that support the ambitions of both this strategy and LCC's workforce strategies.	Policy aligned to aspirations of the Community Strategy.	Increased awareness and uptake of volunteering opportunities for LCC employees.
	Identify and collate existing volunteering activities taking place across LCC	Engagement/Comms	Report	Volunteering activities mapped across our region.	Awareness of LCC direct contribution to our communities through volunteering.	
	Promote volunteering opportunities across LCC workforce and with key partner organisations	Engagement/Comms	Digital (Teams / Live Event Sessions)	Promotional material to promote volunteering both internally and with key partners.	Increased levels of volunteering	
	Develop monitoring and reporting for LCC volunteering activities (Consider CSR value)	Engagement/Comms	Report PowerBI dashboard	Annual performance report showing the scope and value of volunteering	Increased awareness. Informed policy	

				activities.	position.	
Work with partner organisations to support volunteering opportunities that develop skills within our communities to help individuals to enter the workplace and increase their employability prospects.	Identification and agreement of target audience (E.g. determination of routes for different vulnerable groups - NEET, disabilities, ex-offender / probation etc.)	Engagement/Comms	Report	Report considering the needs and skills gaps within our communities that can be addressed by volunteering opportunities. Clear identification of stakeholders and target audience.	Informed position to develop engagement plans and appropriate interventions.	Reduction in unemployment levels within our communities. Increased skill base within our economy.
	Development of volunteering opportunities for each group, with network of support / refined programmes in place	Place/Ec Dev	Digital (Teams / Live Event Sessions) Report Digital (web-based solution)	Development and deployment of agreed solutions.	Increased uptake in volunteering. Improved skills within our local communities.	
	Agreement of performance metrics to track success and refine solutions as appropriate	Place/Ec Dev	Power BI Dashboard	Quarterly reporting on volunteering position.	Ability to refine plans and redirect efforts where appropriate. Opportunities to promote the benefits of volunteering from both an individual	

					and business perspective.	
Development of skilled volunteering opportunities to help to sustain and bolster the community and voluntary sector	Identification of skills gaps in the community and voluntary sector	Place/Ec Dev	Power BI Dashboard	Quarterly reporting on volunteering position.	Ability to refine plans and redirect efforts where appropriate. Opportunities to promote the benefits of volunteering from both an individual and business perspective.	Increased level of skilled volunteers supporting the community and voluntary sector
	Development of initiatives to attract skilled volunteers to work alongside community and voluntary groups	Place/Ec Dev	Engagement Survey Digital (Teams / Live Event Sessions) Report	Report detailing the needs and opportunities to use skilled volunteers within the voluntary and community sector.	Enhanced performance and sustainability of VCS activities.	

	Development of performance monitoring to track impact of activities	Place/Ec Dev	Power BI Dashboard	Quarterly reporting on skilled volunteering position and the value added to the voluntary and community sector.	Ability to refine plans and redirect efforts where appropriate. Opportunities to promote the benefits of skilled volunteering from both an individual and business perspective.	
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Consultation, engagement and collaboration

<p>There is a need to perform effective statutory consultations across a range of subject areas.</p>	<p>Roadmap of agreed consultation exercises for a rolling 12 month period</p>	<p>Engagement/ Comms</p>	<p>Report</p>	<p>Agreed roadmap of activities mapped against resource availability.</p>	<p>Planned and coordinated activities to support the ambitions of the organisation.</p>	<p>Statutory consultations are delivered against best practice and are legally compliant.</p>
	<p>Adoption of best practice guidance for running consultations</p>	<p>Engagement/ Comms</p>	<p>Various – based on best practice research</p>	<p>Robust, legally compliant consultation exercises.</p>	<p>Assurance of quality consultations and analysis of results.</p>	
	<p>Creation of consultation panels and agreed routes to engage communities and their representatives in formal consultation exercises</p>	<p>Engagement/ Comms</p>	<p>Digital (website and social media channels) and alternative formats for those who need them.</p> <p>Digital (Teams / Live Event Sessions)</p>	<p>Proportionately representative consultation panel established.</p> <p>Established links with existing consultation networks to enable targeted consultation exercises to be delivered.</p>	<p>Ability to work with a range of representative consultation groups to support statutory consultation exercises.</p> <p>Informed policy position.</p>	

<p>There is a need for greater insight into the needs and aspirations of our communities</p>	<p>Work with community networks to enable engagement across a broad range of topics.</p>	<p>Engagement/ Comms</p>	<p>Digital (website and social media channels).</p> <p>Digital (Teams / Live Event Sessions)</p>	<p>Established links with community groups and representatives' networks to enable engagement exercises to be delivered.</p>	<p>Strong network of community groups and representatives that are influencing and informing the authority's policy decisions.</p> <p>Enhanced community voice and support of place-based leadership.</p>	<p>Enhanced understanding of community needs and aspirations</p>
	<p>Undertaking of periodic residents survey to provide baseline contextual information about community needs and aspirations</p>	<p>Engagement/ Comms</p>	<p>Report</p>	<p>Agreed series of datasets that can be used for different engagement and research activities.</p> <p>Position report for Lincolnshire with appropriate recommendations, including the commissioning of research to inform gaps in knowledge.</p>	<p>Informed policy position.</p> <p>Opportunity to develop further initiatives that are tailored to the needs of our communities and businesses.</p>	

There is a need to be able to engage with residents, businesses and communities on a range of subject specific items	Delivery of regular engagement seminars or events to encourage dialogue with LCC and across our communities and businesses.	Engagement/Comms	Digital (Teams / Live Event Sessions)	Agreed programme of engagement activities.	Informed policy position. Enhanced place-based leadership opportunities.	Improved insight into the views and needs of our residents, businesses and communities.
	Agreement of engagement roadmap, covering themes, methods and regularity of engagement exercises	Engagement/Comms	Report	Prioritised plan to support the ambitions of the corporate plan and the prosperity of Lincolnshire.	Informed policy position.	
	Creation of resource hub, to share community data with partners across Lincolnshire	IMT	Digital (web-based solution)	Resource hub	Improved understanding of community needs and views.	

Tools and data

<p>There is a need to ensure that the Engagement Team and other LCC services have the tools required to construct, analyse and report on consultations, engagement exercises and to support the effective use and management of data</p>	<p>Determination of system requirements for running survey and engagement exercises</p>	<p>IMT</p>	<p>Teams Market Research</p>	<p>Specification document for procurement exercise.</p>	<p>Clarity on requirements for the delivery of engagement exercises and analysis across LCC.</p>	<p>Enhanced ability to engage, consult and report on community needs.</p> <p>Council policy based on a strong evidence-base.</p> <p>An accessible and appealing approach to engage people in different ways so they are able to voice their opinions</p>
	<p>Evaluation of requirements for the analysis of survey and engagement results</p>	<p>Engagement/Comms</p>	<p>Teams Market Research Procurement Framework</p>	<p>Specification document for procurement exercise.</p>		
	<p>Evaluation of requirements for the production of detailed engagement or survey reports</p>	<p>Engagement/Comms</p>	<p>Teams Market Research Procurement Framework</p>	<p>Specification document for procurement exercise.</p>		
	<p>Agreement of database tools</p>	<p>IMT</p>	<p>Teams Market Research Specification document CCS Framework</p>	<p>Specification document for procurement exercise.</p>		

	Procurement and implementation of technology	Engagement/Comms	CCS Framework Project for implementation	Award of contract(s) for appropriate technologies. Tools/system	Engagement Team (and wider LCC) have the tools required to engage and analyse data.	
	Staff training and development to support advanced reporting and enhanced use of data.	Engagement/Comms	Digital (Online / Teams Sessions).	Trained staff.	Ability to produce high quality reports for future consultation and engagement exercises.	
	On-going use and development of database	Engagement/Comms	Digital	Centralised community engagement through one single platform. Enhanced insight through collation and analysis of results.	Effective consultation and engagement exercises. Enhanced access, reach and appeal for future consultation and engagement exercises. Informed policy position	